

## Save the Date: Launching the (Insert Region) Healthcare Industry Partnership – (insert date)

Dear \_\_\_\_\_,

As leaders in our region’s healthcare sector, we know firsthand how fast the healthcare industry is changing. Every day we are faced with pressing questions and issues related to patient care quality, costs of care, a qualified workforce, technology innovations, public awareness and wellness, among a myriad of other topics. It is clear that no single organization can do this work well alone. We must work across healthcare organizations and with community partners to navigate the new demands. That’s why we, (list out names of healthcare orgs signing this letter), have come together to jointly invite you to participate in the launch of the (insert region) Healthcare Industry Partnership. Please join us on (insert date) at (insert time).

Healthcare companies in other regions of the country are working together to create “healthcare sector partnerships”, and we must too if we are to continue thriving. These sector partnerships are a way for multiple healthcare organizations in a shared labor market region to come together around important issues. They are a place for us to collectively address issues related to shared vitality; a single table at which to work with multiple public programs in education, workforce development and economic development; and an opportunity to help create solutions to shared pressing issues. We expect to come out of the meeting ready to collaborate on a set of clear priorities and next steps.

The meeting will be professionally facilitated. We will identify opportunities for industry stability and vitality in (name counties), and will define specific areas for action. This will be the beginning of an ongoing partnership of Healthcare leaders in our region. Community partners such as workforce development, education, economic development, and others will be there too. They will be in “listening” mode in order to better understand how they can help. They will be a critical piece to acting on the priorities we define going forward.

The (insert date) meeting will be a 2-hour commitment, from X:00 to X:00 at (insert location).

We realize this is a big ask. We think this is a big opportunity. We hope you join us.

Contact us directly to discuss further. We can be reached at (insert names & phone #s). Or RSVP directly to XXX at (email).

We look forward to seeing you on (insert date).

XX,  
CEO, Champ

XX,  
CEO, Champ

XX,  
CEO, Champ

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- Consider contributing financially to the Institute of Networked Communities, the organization behind the Next Gen Community of Practice. Your donation supports the continued development of Next Gen tools and resources.

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