

# Your sector initiative's assets:

- What are your initiative's assets?
  - Mission, values, vision and motivation for your work
  - Ability to manage and operate effective programs
  - Your staff, board of directors, volunteers, partners, participants, etc.
  - Your physical resources, such as your training center, equipment, etc.
  - And yes, the money!

# Your sector initiative's assets:

- How do you use those assets to do something of value or create change?
- Who values that change?
  - What assets can attract investments, grants, or fees?
  - How you can use the funding that you will get to further build these assets so that, next time you seek funding, funders will have even more reason to support your work?

+

+

+

+

+

△

△

△

△

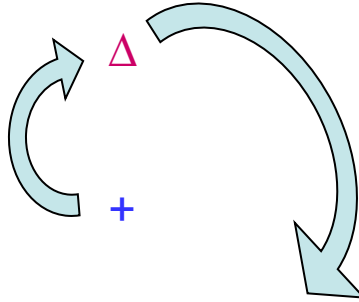
\$

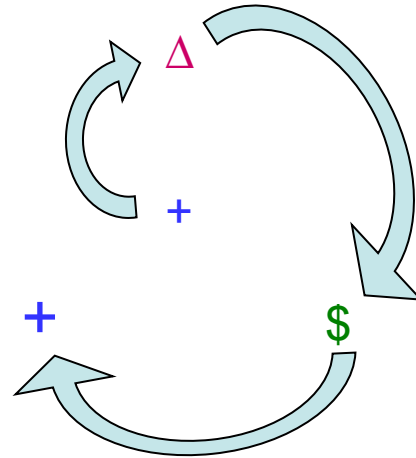
\$

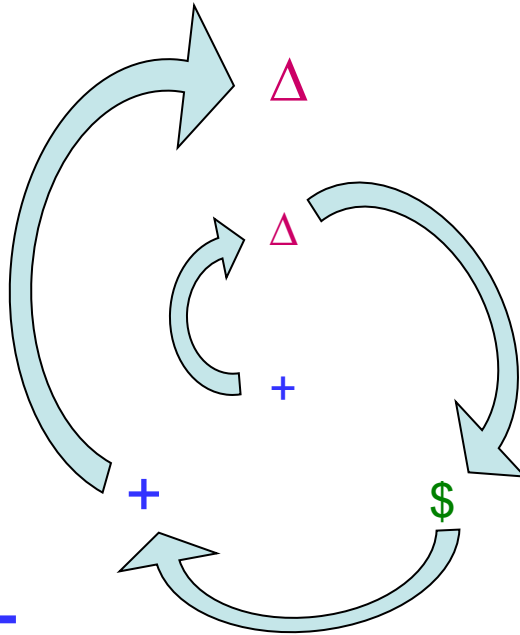
\$

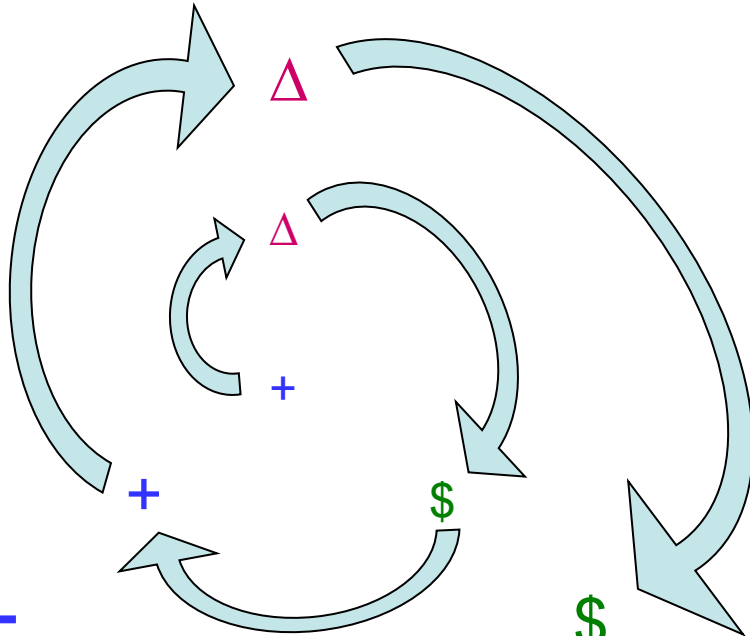
\$



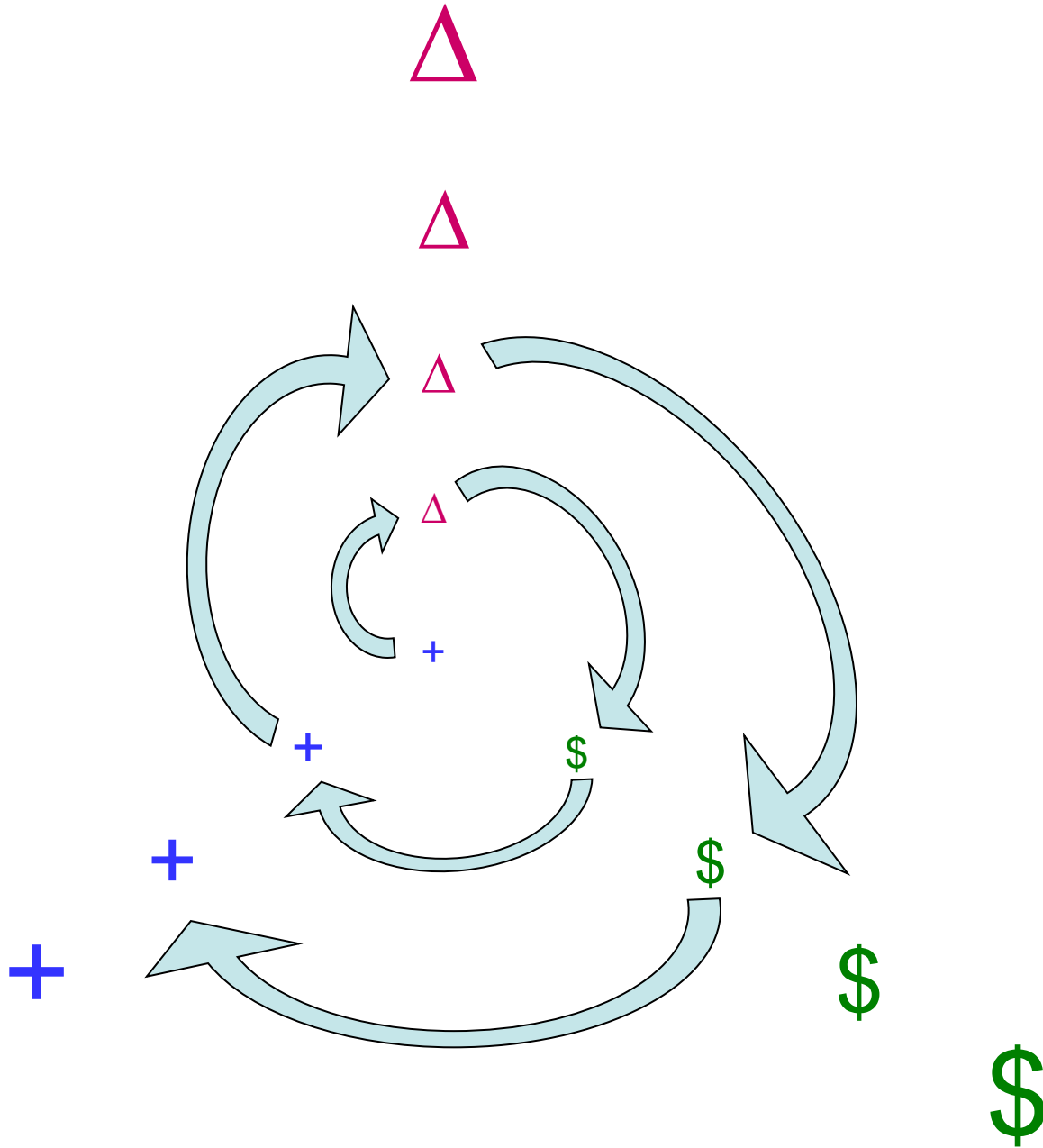


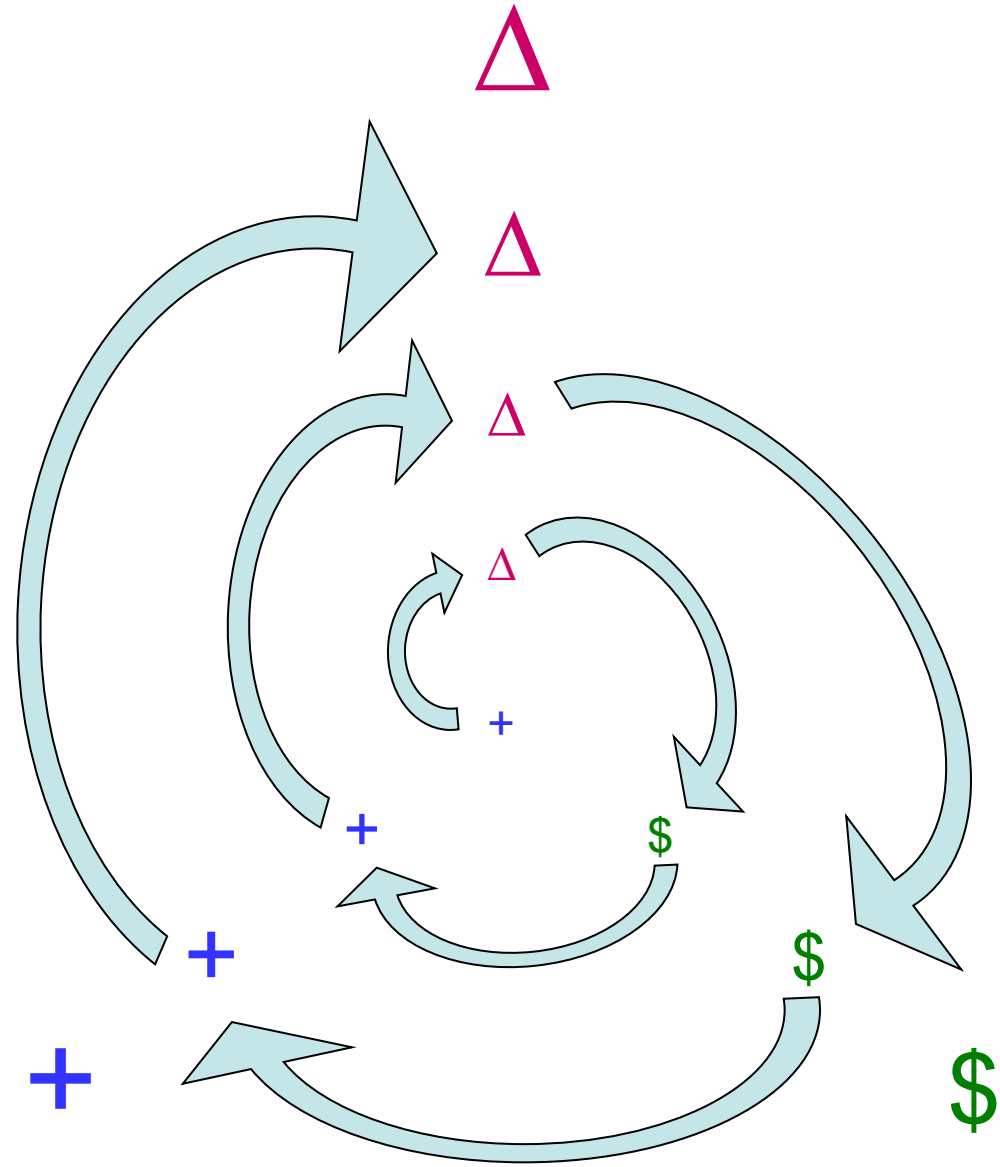












# Your Own Assets Spiral

- Draw your own assets spiral:
  - What assets does your organization have?
  - What change you want to create?
  - Who values that change?
  - How would that add value to your organization?
- Discuss in pairs.